Sponsorship Invitation
The National Association of Hispanic Nurses
Invites your organization to consider partnering as a sponsor for the 35th Annual Conference
Transforming Policy to Support Healthy Communities for Latinos
July 22-24, 2010
Marriott Wardman Park Hotel, Washington, District Of Columbia
http://thehispanicnurses.org/

Join us in Washington, DC, a crossroads of international culture and experience. Our nation’s capitol is a city with diverse people, global cuisine, an engaging diplomatic scene and a playground of national treasures. Enjoy the hiking trails, peaceful parks and active tours on land and water that make for memorable outdoor adventures.

The conference will provide exhibitors and sponsors time to network with the audience. We are hosting a reception in your honor and will bring the audience to you by providing breakfast and breaks in the exhibit hall. We will promote you as our partners and give each participant a “passport card” and encourage them to visit each booth. If the participant has the “passport card” initialed by each exhibitor they will be eligible for door prize drawings.

We would love to have you share your expertise, and successes to nursing participants. The conference participants will be 400 Latino nurses and students who will be focusing on Latino healthcare research, policy development, issues related to rural Hispanic health care, and behavioral and social environmental issues in healthcare.

This conference promises to be a great conference. Come and network with colleagues, renew old friendships and experience our diverse culture. Our conference planners are the UT Health Science Center at San Antonio, School of Nursing, please contact Sherece McGoon with questions phone: 210-567-5850 or email: mcgoon@uthscsa.edu.

Who should Exhibit?

| Accessories | Jewelry/Travel (consumer goods) | Pharmaceutical/Laboratory |
| Associations Medical | Government Agencies | Publishers |
| Colleges/Schools/Universities | Hospitals/Medical Centers | Recruitment/Temp Agencies |
| Communication/Information systems | Insurance/Financial Investments | Research Programs |
| Computer Services/Software | Medical Supply/Equipment | State Nurses Associations |
| | Nursing Homes/Hospice | Wound Care |

Why should you join us for this great conference?

• Sponsor an event and participate in this great conference on an intimate level – see attached for the great opportunities.
• Make a great statement about your products and your organization.
• Increase your organization’s exposure to our audience of 400+ diverse nurse leaders, clinicians and students.
• Network and recruit practicing nurses and nursing students.
• Be a part of the National Association of Hispanic Nurses presence and voice in Washington DC and the launch of a new direction for these nurses.

This is a great opportunity for your organization to advertise, promote your products, and support the National Association of Hispanic Nurses as a sponsor or exhibitor. This packet includes hotel information, sponsorship levels, and fees. If you have questions email Sherece McGoon, Conference Coordinator at mcgoon@uthscsa.edu.

We recommend that if you do decide that you would like to sponsor or exhibit that you complete the online application and process the fee at your earliest convenience as sponsorships may fill up fast.
**Sponsorship Opportunities**

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**Platinum $40,000**

The Platinum sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:
1) NAHN Evening Formal Gala
2) Luncheon (Thursday or Friday)

You will receive:
- Two free 8X10 booth (2 table/4chairs/trash can)
- One full page color ad in the conference syllabus
- Five complimentary attendee registrations for the conference
- Sponsorship sign displayed at the event you sponsor with company’s name & logo
- Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- Five $1,000 scholarships to be given to the Hispanic students (chosen by NAHN).
- Sponsorship logo on NAHN website to include a link to your site.
- Have your materials placed in the conference bags.
- List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.

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**Gold $30,000**

The Gold sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:
1) Breakfast (Thursday, Friday or Saturday)
2) Poster Reception

You will receive:
- One free 8X10 booth (table/2chairs/trash can)
- One full page color ad in the conference syllabus
- Four complimentary attendee registrations for the conference
- Sponsorship sign displayed at the event you sponsor with company’s name & logo
- Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- Three $1,000 scholarships to be given to the Hispanic students (chosen by NAHN).
- Sponsorship logo on NAHN website to include a link to your site.
- Have your materials placed in the conference bags.
- List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.

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**Diamond $20,000**

The Diamond sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:
1) Mid Afternoon Breaks (Thursday or Friday)
2) Exhibitor Reception & Ribbon Cutting Ceremony
3) NAHN Presidents’ Reception during conference

You will receive:
- One free 8X10 booth (table/2chairs/trash can)
- ½ page color ad in the conference syllabus
- Three complimentary attendee registrations for the conference
- Sponsorship sign displayed at the event you sponsor with company’s name & logo
- Table outside of event to place your marketing material on and have a person stationed there to answer questions. 
- Two $1,000 scholarships to be given to the Hispanic students (chosen by NAHN).
- Sponsorship logo on NAHN website to include a link to your site.
- Have your materials placed in the conference bags.
- List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.

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**Bronze $15,000**

The Bronze sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:
1) Conference Syllabus Printing
2) NAHN Executive Board Dinner during conference
3) NAHN President’s travel & lodging at the conference

You will receive:
- One free 8X10 booth (table/2chairs/trash can)
- ¼ page color ad in the conference syllabus
- Two complimentary attendee registrations for the conference
- Sponsorship sign displayed at the event you sponsor with company’s name & logo
- Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- Two $1,000 scholarships to be given to the Hispanic students (chosen by NAHN).
- Sponsorship logo on NAHN website to include a link to your site.
- Have your materials placed in the conference bags.
- List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.

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1) Mid Afternoon Breaks (Thursday or Friday)
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3) NAHN Presidents’ Reception during conference

You will receive:
- One free 8X10 booth (table/2chairs/trash can)
- ½ page color ad in the conference syllabus
- Three complimentary attendee registrations for the conference
- Sponsorship sign displayed at the event you sponsor with company’s name & logo
- Table outside of event to place your marketing material on and have a person stationed there to answer questions. 
- Two $1,000 scholarships to be given to the Hispanic students (chosen by NAHN).
- Sponsorship logo on NAHN website to include a link to your site.
- Have your materials placed in the conference bags.
- List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.
The Ruby sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:

You will receive:

- One free 8X10 booth (table/2 chairs/trash can)
- 1/2 page ad in the conference syllabus
- Choice of: one complimentary attendee registrations for the conference; one $1,000 scholarships to be given to the Hispanic students (chosen by NAHN); or two tickets to the Gala (dinner & dance).
- List of names and email of participants provided at or after the conference.

**Cyber Café - $9,000**
- Includes Ruby sponsorship items plus:
  - Internet & Your logo will appear on the screen saver
  - 6 computers & network printer

**Exhibitor Booth – 8X10 Piped and draped**
- One 6 foot table 2 chairs, and 1 trash can
- Listed in the Syllabus phone book with your organizations logo/contact info/website
- Receive post conference list of names/e-mails of participants via excel spreadsheet

The exhibit booth fee does not include registration or admittance to the conference events.

**Emerald $5000**

The Emerald sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

- One free 8X10 booth (table/2 chairs/trash can)
- Quarter page color ad in conference syllabus (4”X5”)
- List of names and email of participants provided at or after the conference.

**$5,000 Your Logo exclusively on the Neck Wallet/Badge Holder**
(exclusive sponsorship first come first serve check online site for availability)

- One free 8X10 booth (table/2 chairs/trash can)
- List of names and email of participants provided at or after the conference.

**PRINT ADVERTISEMENT:** Buy an advertisement spot in the conference program syllabus – submit in jpeg format (exhibit booth is not included)

Due by May 14, 2010
- $3,000 = Full page color ad (7”X10”)
- $2,000 = Half page color ad (4”X7X4”)
- $1,000 = Quarter page color ad (4” X 5”)

**Conference Bag Sponsorship (is not exclusive, can have up 4 logos on the bags. First come first serve; check online form for availability)**

- One free 8X10 booth (table/2 chairs/trash can)
- Quarter page color ad in conference syllabus (4”X5”)
- List of names and email of participants provided at or after the conference.

**$5,000 Conference Bag Sponsorship (is not exclusive, can have up 4 logos on the bags. First come first serve; check online form for availability)**

Important: Exhibit booths, Electrical outlets, internet access, audio visual needs, extra tables, and shipping your exhibits should be handled directly with the convention services company. Email mcgoon@uthscsa.edu for more info. Exhibit Schedule and exhibit booth map will be complete in January of 2010 and will be sent out to all via email from conference planners. Booths will be assigned on a first come first serve basis and placed by the conference planners in the exhibit hall. If you have a preference please make note on the online agreement. A list of past exhibitors can be provided, please email above contact.

The Conference Host Hotel and location of the Conference:

**Marriott Washington Marriott Wardman Park**

2660 Woodley Road NW
Washington, DC 20008 USA
+1 888 236-2427
$169/night (hotel taxes do apply)

Reservation Name: HISPANIC NURSES
SPONSORSHIP/EXHIBIT APPLICATION AND AGREEMENT “GONE GREEN”

- Payment options are by Check or Credit Card (we do not accept purchase orders)
- Payments is to be made to the UT Health Science Center at San Antonio School of Nursing
  - Checks should be mailed to UTHSCSA 7703 Floyd Curl Drive, MSC 7946, San Antonio, TX 78229
  - Credit card payments can be made online or call 210-567-0234.
- Payment for agreed upon space/sponsorship/exhibits/advertisements must be received by the UTHSCSA no later than April 9, 2010 or space/sponsorship/exhibit /advertisement will be cancelled and space released to another organization

Please register for sponsorship/exhibit opportunity online:

1. Please go to the web address below (or click the link) to complete your sponsorship/exhibit application and agreement online, you will have the option to pay by credit card or to mail in a check. All exhibitors and/or sponsors must complete the online form.
2. IMPORTANT: Questions with (*) require an answer. If you do not provide an answer then the application will not be submitted – the page will flash and leave the application up on the screen.
3. IMPORTANT - in order to submit your application you must click "DONE" which appears at the bottom of the page. If you do not click "DONE" your registration information does not get submitted.
4. Successfully submitted applications will be directed to a thank you page and then to UT Health Science Center School of Nursing home page.
5. Placement of sponsor/exhibitors in exhibit hall will be done based on level of sponsorship and on a first come first serve basis.
6. Please email a company logo in jpeg format to mcgoon@uthscsa.edu. This logo will be published in the syllabus with your companies contact information.

Sponsorship/Exhibit refunds and cancellation policy

You are encouraged to send a substitute if you are unable to attend. Written cancellations received by May 21, 2010 will be issued a refund less a $250.00 administrative fee. No refunds will be granted after this date. Cancellations will not be accepted over the phone, please email mcgoon@uthscsa.edu. Refunds will be processed following the conference and will take 60 days. The conference hosts reserve the right to substitute an event, speaker, room or change a booth as seen fit by their discretion.

All sponsorship fees, exhibit fees, and applications must be submitted no later than April 9 2010. A booth will not be assigned until payment is received, we are unable to hold booth space or advertising space until payment is received.

The UTHSCSA School of Nursing federal tax identification number is 741586031. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the University, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the University, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invites which arise from or out of Exhibitor’s occupancy and/or use of the exhibition premises, the University or any part thereof. The Exhibitor understands that the University does not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain such insurance.